

Richard Lim

User Interface Designer

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Academic Accomplishments

- California State University, Los Angeles, Class of 2016 (3.6 GPA Upon Graduation)
- B.A., Art, Graphic Design Visual Communication Option

Training and Courses

- Interactive Design (2 quarters)
- Graphic Design (3 quarters)
- Concept Development
- Typography
- Color Theory
- Letterform
- Business Principles and Practices In Graphic Design
- Illustration

Design Applications

- Gather information about problems and market trends by conducting user and market research
- Conduct useability testing to identify user pain points and possible product improvements
- Create hypothetical user personas and create user journey flow maps
- Experience using figma for wireframe, low and high fidelity mockups and prototyping
- Basic understanding of HTML and CSS coding
- PC Windows experience and Mac OS experience

Personal Traits

- Uses data and research to justify if a design choices works or needs more development
- Critically analyzes user interaction with a product through research, testing and feedback
- Dynamic team player with well-developed written and verbal communication
- Willingness to learn, work hard and grow as a designer

Work Experience

- 2016 - 2020 Assistant at LC Coin Laundry Inc. (Not with the current owners)
Managed the laundromat when the owner is away and provided customer support by listening to customers and helping them with issues like exchanging money or operating the machines
- 2020 - 2022 Caregiver for Family Members