

# Richard Lim

## User Interface Designer

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### Academic Accomplishments

- California State University, Los Angeles, Class of 2016 (3.6 GPA Upon Graduation)
- B.A., Art, Graphic Design Visual Communication Option

### Training and Courses

- Interactive Design (2 quarters)
- Graphic Design (3 quarters)
- Concept Development
- Typography
- Color Theory
- Letterform
- Business Principles and Practices In Graphic Design
- Illustration

### Design Applications

- Conduct User and Market Research to Identify Problems and Market Trends
- Creating Hypothetical Personas, User Journey Maps and Conduct User Testing
- Experience using Figma for Wireframe and User Interface Design Development
- Basic Understanding of HTML and CSS Coding
- Wireframe Development, Prototype Layout Concepts, Layout Design, Typography
- PC Windows Experience, Mac OS Experience

### Personal Traits

- Uses data and research to justify if a design choices works or needs more development
- Critically analyzes user interaction with a product through research, testing and feedback
- Dynamic team player with well-developed written and verbal communication
- Willingness to learn, work hard and grow as a designer

### Work Experience

- 2016 - 2020 Assistant at LC Coin Laundry Inc. (Not with the current owners)  
Managed the laundromat when the owner is away and provided customer support by listening to customers and helping them with issues like exchanging money or operating the machines
- 2020 - 2022 Caregiver for Family Members